

SCHOOL OF FASHION AND ACCESSORY STUDIES AND TECHNOLOGY (FT)

The The School of Fashion and Accessory Studies and Technology (**FAST**) is structured in four different departments. Each one offers courses at the beginning, intermediate, and advanced levels and cover a wide range of topics in the school's specific fields:

ACCESSORY DESIGN AND TECHNOLOGY (AD)
FASHION DESIGN AND TECHNOLOGY (FD)
FASHION COMMUNICATION AND PUBLISHING (PC)
JEWELRY DESIGN (JD)

FAST sustains the local Florentine traditions of straw, leather and knit production and promotes an economy of sustainability using local materials and resources. **FAST** is an integration project within local culture and is supported by local, green-mapped small businesses which interact and share their expertise, cultural love, and craftsmanship with our international students. The vision of **FAST** does not seek to evoke nor to cling to a glorious past, but unites old modes and practices with technology for the following purpose: to preserve traditions and trade techniques while constructing a contemporary, forward-looking future for the present and coming generations who will continue to create in Florence.

The School Mission is:

To bridge the widening gap between design and manual skills in fashion and accessories and has the objective of integrating the current cultural trends in Florence.

To offer students a hands-on experience that allows them to acquire a real knowledge of the materials, teaches them how to create fashion, and explores the concept of beauty based on local resources. A laboratory experience is provided and during this practice the fresh eyes of students and the seasoned expertise of instructors from the artisanal, professional and academic fields will result in exciting proposals in the spheres of fashion and accessories.

To explore and implement environmentally intelligent practices by preserving the local microcosm and traditional techniques and by fostering the search for alternative approaches to production processes that generate less environmental waste and damage.

FAST facilities are located in Palazzo Della Giostra and are equipped with the following characteristics:

- One tailoring lab
- One straw accessories lab
- One knitwear lab
- One leather lab
- One 14-seat capacity computer and research lab classroom.

All classrooms are equipped with whiteboards.

Audio-visual equipment (such as PPT, DVD, CD and digital projectors) is also available.

FAST is an institution which involves an international teaching staff whose backgrounds include professional and academic experiences in the fashion world. Faculty members support students by creating hands-on assignments, leading them through projects and helping them to realize their fashion shows. **FAST** is structured in a challenging and varied academic curriculum composed of lectures, laboratories, and workshops.

CAREER PROGRAMS ACCESSORY DESIGN AND TECHNOLOGY

Provides students with the professional training necessary to work with fashion accessory products. Students will develop a sound know-how and practical experience, as well as familiarity with materials and processes.

YEAR 1 SEMESTER I (FALL)

CORE COURSES

Italian Language (*) (45 lecture hours)	
FT AD FW 315	Footwear Design and Construction I
FT AD HC 330	Handbag Construction Techniques I
FT AD SR 210	Sketching and Rendering Accessories
FT FC FM 300	Fashion, Media and Culture
DI PH PS 220	Introduction to Photoshop
SEMINARS	
FT FC CP 200	Art Media: Introduction to the Creative Process
FT AD BC 335	Boot Construction Techniques
FT AD BD 338	Belt Design and Construction
FT AD FE 342	Feather and Experimental Materials
PS PD PO 350	Portfolio Development I

(*) All students are required to take a 3-week course of Italian language before the start of the Certificate Program.

SEMESTER II (SPRING)

CORE COURSES

FT AD LB 360	Line Building for Accessories
FT AD FW 380	Footwear Design and Construction II
FT AD HC 390	Handbag Construction Techniques II
FT FD AP 310	Cad for Fashion: Advanced Pattern making
FT FC FF 280	Faces, Facts and Places in Italian Fashion
PS PD SP 340	Special Project in Accessory Design or Italian Language (45 lecture hours)

SEMINARS

FT AD AF 345	Athletic Footwear Design and Construction
FT AD EH 346	Experimental Handbag Design and Technology
FT AD SW 347	Scarves, Shawls and Wraps Design
DI PH FP 210	Introduction to Fashion Photography
PS PD PO 360	Portfolio Development II

YEAR 2 SEMESTER III (FALL)

CORE COURSES

FT AD LD 370	Line Development for Accessories I
FT AD AC 370	Accessories Collection Design and Production I
FT AD AS 355	Accessories Studio I
FT AD LT 340	Leather Technology
PS IN TA 420	Teaching Assistant Internship

SEMINARS

FT AD TE 348	Traditional and Experimental Headwear
FT AD SH 349	Straw Hats and Bags: a Florentine Dynasty
PS PD PO 380	Portfolio Development III

SEMESTER IV (SPRING)

CORE COURSES

FT AD LD 400	Line Development for Accessories II
FT AD AC 410	Accessories Collection Design and Production II
FT AD AS 365	Accessories Studio II
PS PD PO 400	Portfolio Development IV
PS IN IN 450	Internship

FASHION DESIGN AND TECHNOLOGY

Enables students to advance their design, technical and creative skills. A solid learning base, founded on the principles of fashion design and creation, is covered in the first year. The second year builds on these skills and participants will focus on portfolio and résumé development.

YEAR 1 SEMESTER I (FALL)

CORE COURSES

Italian Language (*) (45 lecture hours)	
FT FD FD 230	Fashion Design Studio I
FT FD DR 230	Draping
FT FD SC 315	Sewing and Construction Techniques I
FT FC FM 300	Fashion, Media and Culture
DI PH PS 220	Introduction to Photoshop
SEMINARS	
FT FC CP 200	Art Media: Introduction to the Creative Process
FT FD KW 270	Knitwear I

FT FD PM 240	Pattern Making
FT AD FE 345	Feather and Experimental Materials
PS PD PO 350	Portfolio Development I

(*) All students are required to take a 3- week course of Italian language before the start of the Certificate Program.

SEMESTER II (SPRING)

CORE COURSES

FT FD DF 370	Fashion Design Studio II
FT FD AP 310	Cad for Fashion: Advanced Pattern making
FT FD SC 380	Sewing and Construction Techniques II
FT FD AD 320	Apparel Design
FT FC FF 280	Faces, Facts and Places in Italian Fashion
PS SP FD 340	Special Project in Fashion Design or Italian Language (45 lecture hours)

SEMINARS

FT FD ES 280	Eco-Sustainable Fabrics and Fashion Design
FT FD SS 330	Sport and Swimwear Design
FT AD SW 347	Scarves, Shawls and Wraps Design
FT FD KW 360	Knitwear II
PS PD PO 360	Portfolio Development II

YEAR 2

SEMESTER III (FALL)

CORE COURSES

FT FD LD 370	Line Development for Fashion I
FT FD FC 355	Fashion Collection Design and Production I
FT FD HC 352	Haute Couture Sewing Techniques
FT AD LT 340	Leather Technology
PS IN TA 420	Teaching Assistant Internship

SEMINARS

FT FD BD 335	Bridal Design Techniques and Construction
FT FD FD 250	Fabric Design and Decoration
PS PD PO 380	Portfolio Development III

SEMESTER IV (SPRING)

CORE COURSES

FT FD LD 400	Line Development for Fashion II (45 lecture hours)
FT FD FC 410	Fashion Collection Design and Production II
FT FD DE 354	Decoration and Embellishment Techniques in Haute Couture
PS PD PO 400	Portfolio Development IV
PS IN IN 450	Internship (150 Contact hours)

UNDERGRADUATE PROGRAMS

Commencing from the 2012/2013 academic year, ISIA Istituto Superiore per le Industrie Artistiche Florence and FUA Florence University of the Arts will inaugurate a new program that will grant a level I, state-recognized academic degree in fashion design. The course program intends to provide an answer to issues of training needs in specific sectors by combining the strengths of the two academic entities in an innovative experience that is capable of offering high levels of educational quality and professional competence to both students and businesses.

For more information see specific brochure.

DEPARTMENT OF ACCESSORY DESIGN AND TECHNOLOGY (AD)

The Department of Accessory Design and Technology, developing skills in designing and constructing fashion products like shoes, gloves, handbags, belts, hats, provides students with the professional training necessary for working with accessory products. Students will develop a multifaceted skills set, hands-on experience covering all the phases of the creation of fashion objects.

FT AD SR 210 Sketching and Rendering Accessories

3 semester credits (45 lecture hours) The fundamental aspects of accessory design allow students to learn the drawing and rendering techniques which represent materials and textures for handbags, belts, gloves, shoes and hats. Starting from sketches and basic technical drawing techniques students develop skills to enable them to use several drawings methodologies.

FT AD AD 250

Introduction to Accessory Design: Shoes, Bags and Belts

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This course is an introduction to accessory design. Students will be exposed to a variety of design materials. Emphasis will be placed on three-dimensional sketching and on creative detail design of: footwear, handbags (including embellished evening bags), small leather goods, gloves, and belts. The course includes a historical overview of personal accessories from ancient Egypt to the present. Field trips will include: trade fairs, a leather factory and the Ferragamo Museum.

FA PD BD 300 Batik and Dyeing

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) Cross-listed from school of Fine Arts (FA), department of Painting and Drawing

FT AD AD 301 Introduction to Accessory Design: Hats, Scarves, and Embellishments

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This course focuses on the design, construction and history of hats as well as the development and function of scarves and fashion embellishments. Students will work with experimental materials and will do research on innovative materials used in fashion. Students will produce a felt hat as their final project, as well as present their research at the end of the semester.

FT AD FW 315 Footwear Design and Construction I

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) In this course students are introduced to the advanced level of design and production of footwear. This is a fashion design area in which Italy is a market leader and students will analyze the latest styles, leathers, and components in terms of functionality and design. They will continue to develop pattern-making skills by designing and making prototypes of footwear and related accessories.

FT AD HC 330 Handbag Construction Techniques I

3 semester credits (90 hours: 45 lecture hours - 45 Studio hours) In this course students learn the basic skills in the design and the production of handbags. Students will become familiar with the use of patternmaking machines and equipment, and construction techniques, as well as the analysis of various styles in handbag design. In addition students will translate their own projects into finished products.

FT AD BC 335 Boot Construction Techniques

3 semester credits (90 hours: 45 Lecture hours - 45 studio hours) In this course students explore boot design methods and acquire necessary construction skills. Students will analyze the latest styles, leathers and components in terms of functionality and different materials employed to design and create different kinds of boots. Emphasis is placed on the construction techniques in order to make prototypes of boots.

FT AD BD 338 Belt Design and Construction

3 semester credits (90 hours: 45 Lecture hours - 45 studio hours) In this course students explore belt design methods and acquire necessary construction skills. Technical drawing and rendering of different materials are employed to design to create different kinds of belts. Emphasis is placed on the construction techniques to make several types of belts.

This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT AD LT 340 Leather Technology

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This course offers the opportunity to study several ornamentation techniques: trapunto, welting, pleating, inlay, weaving. Students learn the different methods of application on leather apparel and on



accessories such as handbags, belts and shoes, and acquire basic patternmaking skills related to leather garments.

This course is also offered as a seminar for 2 semester credits, 30 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

Cross-listed to Fashion Design and Technology (School of Fashion, Accessory Studies and Technology).

PS SP AD 340

Special Project in Accessory Design

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)

Cross-listed from school of Professional Studies (PS), department of Experiential Learning

FT AD GD 341

Gloves Design and Construction Techniques

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) In this course students are introduced to glove design and construction. Principles of 3-D and glove making techniques are explored and applied to realize wearable creations. Students learn the basic skills of glove construction through the methods of the ancient traditional Florentine glove making.

This course is also offered as a seminar for 2 semester credits, 30 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT AD FE 342S

Feathers and Experimental Materials

1 semester credit (15 lecture hours) In studying ornamentation techniques, students will learn how to apply feathers and experimental materials to apparel and accessories design. Basic patternmaking skills used in the construction of handbags, belts and hats will be explored and practiced. The seminar will focus on the specialized area of study.

FT AD FE 342

Feathers and Experimental Materials

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)

In studying ornamentation techniques, students will learn how to apply feathers and experimental materials to apparel and accessories design. Basic patternmaking skills used in the construction of handbags, belts and hats will be explored and practiced.

This course is also offered as a special Seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce students to the subject and then focus on the area of study, while the Seminar will focus on the specialized area of study.

FT AD AF 345S

Athletic Footwear Design and Construction

1 semester credit (15 lecture hours) Students will learn the different aspects of athletic footwear in order to design and construct original products. Various methods of applying these techniques to an assortment of athletic shoe categories, including running, basketball and tennis shoes will be examined. The seminar will focus on the specialized area of study.

FT AD AF 345

Athletic Footwear Design and Construction

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) Students will learn the different aspects of athletic footwear in order to design and construct original products. Various methods of applying these techniques to an assortment of athletic shoe categories, including running, basketball and tennis shoes will be examined.

This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT AD EH 346S

Experimental Handbag Design and Technology

1 semester credit (15 lecture hours) This seminar offers an alternative vision in the handbag creation. Non-traditional models are designed and constructed using a wide range of patternmaking styles. The course focuses on the use of unconventional methods and materials to create new concepts in handbag design.

FT AD EH 346

Experimental Handbag Design and Technology

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This course offers an alternative vision in the handbag creation. Non-traditional models are designed and constructed using a wide range of patternmaking styles. The course focuses on the use of unconventional methods and material to create new concepts in handbag design.

This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT AD SW 347

Scarves, Shawls and Wraps Design

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This course focuses on the requirements, limitations, and possibilities in designs for scarves and wraps. Students prepare screens, mix colors, and print a variety of fabrics with an emphasis on techniques and fashion trends.

This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT AD SW 347S

Scarves, Shawls and Wraps Design

1 semester credit (15 lecture hours) This seminar focuses on the requirements, limitations, and possibilities in designs for scarves and wraps. Students prepare screens, mix colors, and print a variety of fabrics with an emphasis on techniques and fashion trends.

FT AD TE 348

Traditional and Experimental Headwear

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) In this course students acquire basic patternmaking skills while completing a stylized beret, a cloche and a fabric hat. This course will also introduce students to the basic elements of millinery design from conception to construction, including how to make a frame, a block and a pattern.

This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT AD SH 349

Straw Hats and Bags: a Florentine Dynasty

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This course introduces students to the design and construction of straw hats. 3D design principles and hat-making techniques are studied and applied to wearable and non-wearable creations. Students learn basic skills of millinery construction through the methods of patterned and blocked forms. They learn how to manipulate felt and acquire an understanding of straw.

This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

PS PD PO 350

Portfolio Development I

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)

Cross-listed from school of Professional Studies (PS), department of Portfolio Development

FT AD AS 355

Accessories Studio I

3 semester credits (45 lecture hours) Students are introduced to the concept of three-dimensional sketching and how it relates to accessories design. Concentrating on design detail, they learn to sketch the basic shapes in footwear, handbags, personal leather goods, and belts. This capstone course provides students with the opportunity to select a design project in a specific accessories category. Mastery of research techniques, design construction, and oral presentation are fundamental to successful completion of this course. Prerequisites: Sketching and Rendering Accessories



FT AD LB 360**Line Building for Accessories**

3 semester credits (90 hours: 45 Lecture hours - 45 Studio hours) This course introduces the principles of line building, focusing on a specific season and concept students design their own collection of accessories. Attention is placed on the construction and on the execution methods of each project.

PS PD PO 360**Portfolio Development II**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Professional Studies (PS), department of Portfolio Development

FT AD AS 365**Accessories Studio II**

3 semester credits (45 lecture hours) Prerequisites: Accessories Studio I For description see FT AD AS 355

FT AD AC 370**Accessory Collection Design and Production I**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This is an advanced course in which students learn how to create and develop accessory collections (casual and classic womenswear or menswear) in different market areas by using appropriate sketching and rendering techniques. Collections will be structured and organized in a professional way: from the customer research and the forecast of trends to the creation of mood boards and the selection of materials and colors. Visits to museums and fashion design studios will stimulate the student's creativity. Prerequisites: Sketching and Rendering Accessories

FT AD LD 370**Line Development for Accessories I**

3 semester credits (90 hours: 45 Lecture hours - 45 Studio hours) This course focuses on the process of taking design from concept to reality, with an emphasis on production, pricing and distribution. It will provide the basics of supply chain management and provide a framework for understanding how it can be adapted to best support an individual design concept. Students will learn about: materials, color, pattern choices, sourcing, surface design options. The construction process, including prototypes, samples, systems for ensuring quality and fit. Developing and implementing timelines for product development and production Costs and pricing decisions, financial planning and available resources. Prerequisites: Sketching and Rendering Accessories

FT AD FW 380**Footwear Design and Construction II**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Prerequisites: Footwear Design and Construction I For description see FT AD FW 315

PS PD PO 380**Portfolio Development III**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Professional Studies (PS), department of Portfolio Development

FT AD HC 390**Handbag Construction Techniques II**

3 semester credits (90 hours: 45 lecture hours - 45 Studio hours)
Prerequisites: Handbag Construction Techniques I For description see FT AD HC 330

FT AD LD 400**Line Development for Accessories II**

3 semester credits (90 hours: 45 Lecture hours - 45 Studio hours)
Prerequisites: Line Development for Accessories I For description see FT AD LD 370

PS PD PO 400**Portfolio Development IV**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Professional Studies (PS), department of Portfolio Development

FT AD AC 410**Accessory Collection Design and Production II**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
prerequisites: Accessory Collection Design and Production I For description see FT AD AC 370

PS IN TA 420**Teaching Assistant Internship**

3 semester credits (90 contact hours)
Cross-listed from school of Professional Studies (PS), department of Internships

PS IN IN 450**Internship**

3 semester credits (150 contact hours)
Cross-listed from school of Professional Studies (PS), department of Internships

**DEPARTMENT OF FASHION
COMMUNICATION AND PUBLISHING**

The Department of Fashion Communication and Publishing gives students a 360-degree knowledge on all the topics concerning communicating and promoting fashion, from writing to illustrating with the most recent media. It offers a wide variety of courses focusing on fashion culture to allow students to develop their own critical thinking on fashion and express their own ideas in various forms.

DI PH ID 180**Introduction to Digital Photography**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Digital Imaging and Visual Arts (DI), department of Photography

FA CL IP 190**Introduction to Classic Documentary and Portrait Photography**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Fine Arts (FA), department of Classic Photography

FT FC CP 200**Art Media: Introduction to the Creative Process**

3 semester credit (45 lecture hours) Aimed at students interested in visual, plastic arts and creative writing, this course will help each student to define and find his or her own personal style and strengths, which they can then apply to their other art classes. Students will be assigned writing assignments to develop personal thought processes in order to realize their own creative nature and apply it to the media of their own concentration.

Cross-listed to Photography (Digital Imaging and Visual Arts); Art Education (Fine Arts).

This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FC CP 200S**Art Media: Introduction to the Creative Process**

1 semester credit (15 lecture hours) Aimed at students interested in visual, plastic arts and creative writing. This seminar will help each student to define and find his or her own personal style and strengths, which they can then apply to their other art classes. Students will be assigned writing assignments to develop personal thought processes in order to realize their own creative nature and apply it to the media of their own concentration.

Cross-listed to Photography (Digital Imaging and Visual Arts); Art Education (Fine Arts)

FT FD IC 200**Image consultant**

3 semester credit (45 lecture hours) This course analyzes the fashion image of individual clients as a profession of growing importance in both the fashion and tourism industries and provides the materials

necessary to make a career. Key course topics include: portfolio building, self-marketing and client consultation. In addition the course also provides important background information about the dynamics of the fashion industry. Fieldtrips and visits are very significant components of the lessons, allowing students to not only familiarize themselves with their future working environments but also be in direct contact with professionals, stimulating their ability to connect with future intermediaries and clients.

FT FD IC 200S Image Consultant

1 semester credit (15 lecture hours) This seminar analyzes the fashion image of individual clients as a profession of growing importance in both the fashion and tourism industries and provides the materials necessary to make a career. Key course topics include: portfolio building, self-marketing and client consultation. In addition the course also provides important background information about the dynamics of the fashion industry. Fieldtrips and visits are very significant components of the lessons, allowing students to not only familiarize themselves with their future working environments but also be in direct contact with professionals, stimulating their ability to connect with future intermediaries and clients.

DI VP CV 200 Introduction to Creative Videomaking

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Digital Imaging and Visual Arts (DI), department of Video Production

DI PH FP 210 Introduction to Fashion Photography

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Digital Imaging and Visual Arts (DI), department of Photography

FT FC FI 220 Fashion Industry Survey

3 semester credits (45 lecture hours) In this course students are introduced to the materials and methods used to design, develop, and market the fashion product, including current vocabulary and foundation of knowledge about industry practices and career opportunities.

DI PH PS 220 Introduction to Photoshop

3 semester credits (45 lecture hours)
Cross-listed from school of Digital Imaging and Visual Arts (DI), department of Photography

FT FC FF 230 Fashion in Film

3 semester credits (45 lecture hours) The theme of this course is the relationship between film and fashion. This inexorable link is manifested in a wide variety of ways, some of them ambiguous. The course takes a thematic approach and we will explore how movies have contributed to major fashion trends (not just in apparel, but also in hairstyles, make-up, jewelry and accessories); how fashion is used to define a character, how actors become iconic through dress; how fashion is linked to particular trends in film, particularly from the 1950s to the present day, and to the creation of 'cult films'. Excerpts from a number of films will be screened including: Breakfast at Tiffany's, To Catch a Thief, Quadrophenia, American Gigolo, Annie Hall, Barbarella, Women on the Verge of a Nervous Breakdown. Cross-listed to Cinema and Theatre Studies (Liberal Arts)

FT FC PE 235 Introduction to Picture Editing

3 semester credits (45 lecture hours) The picture editor has emerged as an influential figure in the world of media. The picture editor is a professional with the photographic knowledge and background for finding the best possible image for the requested context, and who is capable of selecting the best picture(s) for communicating what ever message is desired. Publishing companies, magazines, newspapers, photo agencies, stock photography agencies, advertising companies, etc., are in need of such trained and skilled picture editors. This course

will focus on learning the skills and techniques necessary to become a picture editor. Students will learn about the history of photography, composition issues, a survey in fashion, product, sports, nature, and photojournalism and reporter photography. The course will include review of photo magazines, books, and slide shows, in order to create a wide storage of visual information for every student, together with the capability of selecting the most effective images for a specific communication target. Prerequisites: Introduction to Digital Photography or equivalent.

This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

Cross-listed to Photography, Visual Communication (Digital Imaging and Visual Arts); Mixed Media (Fine Arts).

FT FC PE 235S Introduction to Picture Editing

The picture editor has emerged as an influential figure in the world of media. The picture editor is a professional with the photographic knowledge and background for finding the best possible image for the requested context, and who is capable of selecting the best picture(s) for communicating what ever message is desired. Publishing companies, magazines, newspapers, photo agencies, stock photography agencies, advertising companies, etc., are in need of such trained and skilled professionals. This course will focus on learning the skills and techniques necessary to become a picture editor. Students will learn about the history of photography, composition issues, a survey in fashion, product, sports, nature, and photojournalism and reporter photography. The course will include: review of photo magazines, books, and slide shows, in order to create a wide storage of visual information for every student, together with the capability of selecting the most effective images for a specific communication target.

DI PH PJ 240 Introduction to Photojournalism

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Digital Imaging and Visual Arts (DI), department of Photography

DI PH PD 250 Introduction to Illustration Photography and Design

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Digital Imaging and Visual Arts (DI), department of Photography

DI DM RM 260 Introduction to Rich Media: Podcast Production

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Digital Imaging and Visual Arts (DI), department of Digital Media

FT FC GS 270S Glamour and Style: the Pitti Fashion Shows

1 semester credit (15 lecture hours) Prior to the postwar period Italian fashion and design was limited to tailors and seamstresses. That all changed with Pitti Imagine and the boom of the 1950's. Pitti Immagine organizes some of the world's most important fashion events: international quality clothing and textile fairs, communication happenings and cultural and research initiatives for the fashion system and fashion as the aesthetic expression and global evolution of taste. This course will analyze the evolution of the Pitti Fashion events from its origin throughout decades of imposing Italian fashion.

FT FC GS 270 Glamour and Style: the Pitti Fashion Shows

3 semester credits (45 lecture hours) Prior to the postwar period Italian fashion and design was limited to tailors and seamstresses. That all changed with Pitti Imagine and the boom of the 1950's. Pitti Immagine organizes some of the world's most important fashion events: international quality clothing and textile fairs, communication happenings and cultural and research initiatives for the fashion system and fashion as the aesthetic expression and global evolution of taste. This course will analyze the evolution of the Pitti Fashion events from its

origin throughout decades of imposing Italian fashion.

This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FC PF 280

Faces, Facts and Places in Italian Fashion

3 semester credits (45 lecture hours) This course affords students the possibility to go behind the scenes in exploring the art and business of Italian fashion design. Lectures by industry professionals will be complemented by backstage visits to design studios and possible attendance at seasonal fashion shows.

This course is also offered as a seminar for 2 semester credits, 30 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FC FI 290

Fashion Icons: Trends and Lifestyle

3 semester credits (45 lecture hours) From Jaqueline Kennedy to Lady Gaga, the course is a sociological path through our recent history seen through the lives and styles of the most influential women of the Twentieth century. From Marilyn Monroe to Audrey Hepburn, from Queen Elisabeth II to Madonna, the course aims at identifying what role they covered and still have in the current ideologies of fashion, lifestyle and social changes.

FT FC FM 300

Fashion, Media and Culture

3 semester credits (45 lecture hours) This course examines fashion as a form of communication and culture using a diverse range of readings drawn: what fashion means and how it has been valued through history, popular culture and media institutions. Students explore economic and social issues that revolve around fashion's industrial production and analyze fashion both in terms of its production and consumption, addressing its role in relation to identity and body politics (gender, race, sexuality, class), art and status, nationhood and the global economy.

FT FC FM 300S

Fashion Media and Culture

1 semester credits (15 lecture hours) This seminar examines fashion as a form of communication and culture using a diverse range of readings drawn: what fashion means and how it has been valued through history, popular culture and media institutions. Students explore economic and social issues that revolve around fashion's industrial production and analyze fashion both in terms of its production and consumption, addressing its role in relation to identity and body politics (gender, race, sexuality, class), art and status, nationhood and the global economy.

DI PH BC 300

Book and Catalogue Photography

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Digital Imaging and Visual Arts (DI), department of Photography

DI PH ID 300

Intermediate Digital Photography

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Digital Imaging and Visual Arts (DI), department of Photography

DI PH SP 300

Stock photography, Illustration and Video

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Digital Imaging and Visual Arts (DI), department of Photography

DI VP VC 300

Videomaking for Commercials

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Digital Imaging and Visual Arts (DI), department of Video Production

FT FC WF 310

Writing for the Fashion Industry

3 semester credits (45 lecture hours) This course introduces writing techniques in the fashion area bridging the gap between core writing classes and higher-level fashion courses concentrating on merchandising and promotion, the book covers the different types of writing required in the industry. Students will learn the methods of effective writing for fashion reports and forecasts, fashion show scripts, public relations, catalogues, direct mail, trade and consumer magazines and the Internet. Case studies illustrate effective and ineffective writing.

This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce students to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

Cross-listed to Creative Writing (Liberal Arts).

FT FC WF 310S

Writing for the Fashion Industry I

1 semester credits (15 lecture hours) This seminar introduces writing techniques in the fashion area bridging the gap between core writing classes and higher-level fashion courses concentrating on merchandising and promotion, the book covers the different types of writing required in the industry. Students will learn the methods of effective writing for fashion reports and forecasts, fashion show scripts, public relations, catalogues, direct mail, trade and consumer magazines and the Internet. Case studies illustrate effective and ineffective writing.

DI PH FP 310

Advanced Fashion Photography

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Digital Imaging and Visual Arts (DI), department of Photography

CP PU MP 320

Magazine Editing and Publishing

3 semester credits (45 lecture hours)
Cross-listed from school of Journalism, Communication and Publishing (CP), department of Publishing*

FT FC VM 325

Visual Merchandise and Display

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This course examines the creative field of visual merchandising and its importance to the retail and fashion industries. Students develop skills in evaluation and implementation of visual merchandising concepts. The key elements covered include merchandising, principles and elements of design, terminology, and evaluation.

This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

DI PH PJ 340

Advanced Photojournalism

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Digital Imaging and Visual Arts (DI), department of Photography

PS SP FC 340

Special Project in Fashion Communication and Publishing

3 semester credits (90 contact hours)
Cross-listed from school of Professional Studies (PS), department of Experiential Learning

LA PA PF 340

Fashioning Dance - Choreographic Fashion

3 semester credits (45 hours)
Cross-listed from school of Liberal Arts (LA), department of Dramatic and Performing Arts

LA PA PF 340**Performing Cosmopolitanism: Fashion, Global Cities, and Gender**

3 semester credits (45 hours)

Cross-listed from school of Liberal Arts (LA), department of Dramatic and Performing Arts

FT FC CM 345**Consumer Motivation in Fashion Communication**

3 semester credits (45 lecture hours) In this course students learn demographic and psychographic information on the consumer behavior and how it relates to the marketing of fashion. Discussions concentrate on consumer research, geographic distribution, income, education, leisure time, family structure, lifestyle, attitude, reference groups, and consumerism as influences.

This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FC FM 350**Fashion Magazine Project I**

3 semester credits (45 lecture hours) This course gives the opportunity to explore world of the magazine business with emphasis on fashion publications. Students are introduced to the creative and business sides of magazine publishing and develop a magazine business proposal and mock-up based on their own project.

DI VP AV 350**Advanced Videomaking and Post Production**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)

Cross-listed from school of Digital Imaging and Visual Arts (DI), department of Video Production

PS PD PO 350**Portfolio Development I**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)

Cross-listed from school of Professional Studies (PS), department of Portfolio Development

FT FC CS 355**Case Study in Fashion Communication**

3 semester credits (45 lecture hours) Students analyze in this case methods course the real situations of existing textile, apparel, and retail companies with emphasis on decision-making and concepts exhibited in each case study, moreover executive responsibility, ethics, consequences, and pressures in the work place are discussed. Field trips are an integral part of this course.

This course is also offered as a seminar for 2 semester credits, 30 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FC CF 360**Creative Fashion Presentations**

3 semester credits (45 lecture hours) In this course students manage and present fashion information through clinics, shows, and written communications. The aim of the course is demonstrate how to research, analyze, and forecast fashion trends focusing on career opportunities in the fashion industries. This course is also offered as a seminar for 2 semester credits, 30 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

DI DM RM 360**Advanced Rich Media: Podcast Production**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)

Cross-listed from school of Digital Imaging and Visual Arts (DI), department of Digital Media

PS PD PO 360**Portfolio Development II**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)

Cross-listed from school of Professional Studies (PS), department of Portfolio Development

FT FC SF 365**Small Fashion Store Retailing**

3 semester credits (45 lecture hours) In this course students understand the procedures of organizing a small, fashion retail enterprise and to become aware of the decision making inherent in successful small-store merchandising. Students develop a model for a small fashion retail store. This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

PS PD PO 380**Portfolio Development III**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)

Cross-listed from school of Professional Studies (PS), department of Portfolio Development

FT FC CF 390**Fashion Show Production, Coordination and Promotion I**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) In this course students learn the steps involved in managing and producing fashion presentations featuring designer collections and seasonal trends. Students cover the role of fashion show producer for a major retailer and organize the presentation within the semester.

FT FC FM 390**Fashion Magazine Project II**

3 semester credits (45 lecture hours) Prerequisites: Fashion Magazine Project I For description see FT FC FM 350

FT FC FB 400**Fashion Book Project and Publication I**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This course covers the actual production of a hardcover book. From the choice of a theme, resources, and bibliography to the book organization and division in chapters, photography, editing, cost analysis, students are able to produce their own book as their final project.

LA AH PJ 390**The Photographic Journey of Fashion in Culture and Society**

3 semester credits (45 lecture hours)

Cross-listed from Art History (Liberal Arts)

PS PD PO 400**Portfolio Development IV**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)

Cross-listed from school of Professional Studies (PS), department of Portfolio Development

PS IN TA 420**Teaching Assistant Internship**

3 semester credits (90 contact hours)

Cross-listed from school of Professional Studies (PS), department of Internships

FT FC CF 430**Fashion Show Production, Coordination and Promotion II**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)

Prerequisites: Fashion Show Production, Coordination and Promotion I For description see FT FC CF 390

FT FC FM 450**Fashion Magazine Project III**

3 semester credits (45 lecture hours) Prerequisites: Fashion Magazine Project II For description see FT FC FM 350

PS IN IN 450**Internship**

3 semester credits (150 hours)

Cross-listed from school of Professional Studies (PS), department of Internships

FT FC CF 460

Fashion Show Production, Coordination and Promotion III

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Prerequisites: Fashion Show Production, Coordination and Promotion II
For description see FT FC CF 390

FT FC FB 480

Fashion Book Project and Publication II

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Prerequisites: Fashion Book Project and Publication I
For description see FT FC FB 400

PS SP BP 510

Special Project in Book Publishing

3 semester credits (150 contact hours)
Cross-listed from school of Professional Studies (PS), department of Experiential Learning

DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY (FD)

The Department of Fashion Design and Technology enables students to advance in their design, technical and creative skills. It offers a solid educational base in fashion, founded on both the knowledge of fashion history and international designers' works, as well as on principles of designs and creations. Its main practical focus is on pattern making, knitting, sewing and construction techniques.

FT FD HF 200

History of Fashion Design

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This course presents a visual history of fashion from ancient Egypt to the present, with particular emphasis on European fashion history from the mid-19th century to present day. Particular attention will be given to the development of Italian fashion design from the 1950s to the present. An analysis of social factors (economic, political, aesthetic, religious, moral, technological, popular), and their role in shaping and influencing costume, will also be studied.

FT FD ST 210

A Social Timeline of Aesthetics and Appearance in Italy

3 semester credits (45 lecture hours) This course analyzes the evolution of appearance through costume and clothing throughout the history of Italy from the birth of its individual city states in the Middle Ages. It seeks to grasp and define the essence of Italian style through a visual timeline. The sociological implications of how dress as a visual code of culture, society, and status has transformed throughout time will be examined progressively in the context of the Italian people: Middle Ages, Renaissance, Industrial Revolution, the World Wars, the boom of Italian Design and Made in Italy, contemporary approaches to fashion and the current society's codes of "dress conduct."

FT FD IT 215

Introduction to Textiles: Special Clothing Design

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This course is an introduction to the qualities and properties of fashion fabrics. Topics include: fabric quality, selection and construction, fibers, yarns, and the care and finishing of textiles. The correlation between textiles and clothing design will also be discussed. Particular attention will be given to Italian fabrics and their properties. Lectures on this topic will be supplemented by on-site visits to local textile factories, trade fairs and to the museum of fabrics (Museo del Tessuto) in the nearby town of Prato.

FT FD FD 230

Fashion Design Studio I

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This course is an introduction to creative design development and fashion design skills. Topics include: design processes of trend research, storyboard compiling, color story, fabric selection, draping design concepts, design innovation and the 2-D to 3-D development of creative ideas. There will be assigned projects in all of these areas. Students will also be introduced to the basics of fashion illustration. Students prepare for their fourth-semester design collections by exploring the roles of research, design development, and editing in the fashion design process. Emphasis is placed on the knowledge of key fashion categories, markets, and price points.

FT FD DR 240

Draping

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) In this course students learn the clothing construction using the draping techniques. Custom patterns of various designs will be draped. Pattern making by draping of custom patterns in muslin on dress forms or live models are made for any garment and some are cut in intended fabric and constructed. Design of personal dress form will be demonstrated. This class provides education for students entering the fashion industry.

FT FD FD 250

Fabric Design and Decoration

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) In this course the creative as well as the technical side of textile design are combined. The science of textiles together with artistic ability engage the students in developing special techniques, which are then given practical application. Techniques like swatch weaving, direct painting, tie dye, different types of prints, color discharge, embroidery, lace embroidery, heat transfer and others such as quick sketch pattern repeats and packaging are applied. With fashion trends, the textile lines are conceptualized on mood boards with fabric stories, color tabs, fashion figures and textile samples.

This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD PM 260

Pattern Making

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This course introduces students to the drafting and execution of fundamental flat pattern principles. The course will focus on the development of a variety of slopers, collars, sleeves and bodice styling. The course emphasis is on the student's production of an original design from concept to completion (patterns are proven in cotton).

This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD PM 260S

Pattern Making

1 semester credits (15 lecture hours) This seminar introduces students to the drafting and execution of fundamental flat pattern principles. The course will focus on the development of a variety of slopers, collars, sleeves and bodice styling. The course emphasis is on the student's production of an original design from concept to completion (patterns are proven in cotton).

FT FD KW 270S

Knitwear I

1 semester credits (15 lecture hours) This is a course in which students will familiarize themselves with the knitwear world and will be introduced to a general knowledge of knitwear styles through examples of fashion designers and the use of technical instruments and methods of knitting. Emphasis is placed on learning standard draping and pattern making practices in the knitwear industry and on industrial methods to develop knit designs, together with learning the design aspects of different yarn types, the color, the fabric structure and analyzing the fashion trends in knitwear.

FT FD KW 270

Knitwear I

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This is a course in which students will familiarize themselves with the knitwear world and will be introduced to a general knowledge of knitwear styles through examples of fashion designers and the use of technical instruments and methods of knitting. Emphasis is placed on learning standard draping and pattern making practices in the knitwear industry and on industrial methods to develop knit designs, together with learning the design aspects of different yarn types, the color, the fabric structure and analyzing the fashion trends in knitwear.

This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD HT 275**High-Tech Fabric Design**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This development, design and use of hi-tech fabrics in sportswear will be the main focus of this course. Special attention will be given to how technology and the subsequent creation of new fabrics has allowed for a transformative and evolutionary design process. The characteristics and functionality of fabrics as well as the development process will be examined in depth. This course is also offered as a seminar for 2 semester credits, 30 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD ES 280**Eco-Sustainable Fabrics and Fashion Design**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) Socially responsible and ecologically friendly fashion means feeling good about your clothes including where they came from, what they are made of and how they were produced. While eco-friendly fashion may have a way to go before it's mainstream, this fashion trend is encouraging established and aspiring fashion designers and fashion lovers to develop fashion ranges which embrace a kinder, more sustainable future. In this course students learn how to develop a sustainable fashion brand; from the initial concept sketched and illustrated, through the use of research, development and manufacture criteria essential to eco sustainability, to creating a small collection using various mediums and materials, from sourcing eco-sustainable fabrics and textiles, using up-cycling, recycling and re-used fabrics, yarns and accessories to creating and constructing prototype pieces and one off pieces. Lectures, case studies and debate will provide the understanding of what is meant by sustainability, fair-trade, corporate responsibility, "slow fashion" and eco-certification processes. This knowledge will form a foundation to the development of fashion ranges which are innovative, creative, commercially viable and above all pioneering. This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD ES 280S**Eco-Sustainable Fabrics and Fashion Design**

1 semester credit (15 lecture hours) Socially responsible and ecologically friendly fashion means feeling good about your clothes including where they came from, what they are made of and how they were produced. While eco-friendly fashion may have a way to go before it's mainstream, this fashion trend is encouraging established and aspiring fashion designers and fashion lovers to develop fashion ranges which embrace a kinder, more sustainable future. In this course students learn how to develop a sustainable fashion brand; from the initial concept sketched and illustrated, through the use of research, development and manufacture criteria essential to eco sustainability, to creating a small collection using various mediums and materials, from sourcing eco-sustainable fabrics and textiles, using up-cycling, re-cycling and re-used fabrics, yarns and accessories to creating and constructing prototype pieces and one off pieces. Lectures, case studies and debate will provide the understanding of what is meant by sustainability, fair-trade, corporate responsibility, "slow fashion" and eco-certification processes. This knowledge will form a foundation to the development of fashion ranges which are innovative, creative, commercially viable and above all pioneering.

FT FD CG 290**Creative Garment Recycling: Construction and Deconstruction**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) The "green" fashion movement is examined through this unique course on garment recycling in the fashion industry. The theoretical portion of the course focuses on how art and fashion are intertwined in the garment deconstruction process and design methodology. Students will design their own deconstructed / reconstructed creation using recycled clothing and accessories.

FA PM ST 300**Silkscreening Textile Printing and Design**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) Cross-listed from school of Fine Arts (FA), department of Printmaking

FT FD AP 310**CAD for Fashion / Advanced Pattern Making**

3 semester credits (45 lecture hours) In this course students learn the use of pattern design software. Using the CAD system students will recreate the pattern design techniques by transferring ideas to the computer, digitizing and modifying designs. Students develop patternmaking skills using software tools designed for advanced pattern design techniques, increase pattern design capabilities and learn how to combine computer automation with design tools for advanced pattern development.

This course is also offered as a seminar for 2 semester credits, 30 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD SC 315**Sewing and Construction Techniques I**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This hands-on course will take students from the rudimentary skills and techniques necessary both in terms of mechanized and hand techniques to allow for the creation of simple cotton garments. In the second level the focus will shift to complex design strategies and construction which are most frequently employed as industry standards.

FT FD AD 320**Apparel Design**

3 semester credits (45 lecture hours) This course offers a solid foundation in the fundamentals of basic construction, draping techniques, alterations and fitting techniques for apparel. The emphasis of the course is on the importance of proper fit and craftsmanship. Students develop and construct design concepts in muslin and soft fabric on the dress form.

FT FD SS 330**Sport and Swimwear Design**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) The challenge of designing and constructing sports and swimwear is undertaken by an in-depth appreciation of the needs of the wearer both in terms of comfort and performance as well as the technical and physical limits of the materials and production methods employed. A wide variety of garments, both related to swimwear and other sporting activities will be presented. Original designs are produced using flat pattern and draping techniques and industry specific construction methods and machinery.

This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD SS 330S**Sport and Swimwear Design**

1 semester credit (15 lecture hours) The challenge of designing and constructing sports and swimwear is undertaken by an in-depth appreciation of the needs of the wearer both in terms of comfort and performance as well as the technical and physical limits of the materials and production methods employed. A wide variety of garments, both related to swimwear and other sporting activities will be presented. Original designs are produced using flat pattern and draping techniques and industry specific construction methods and machinery.

FT FD BD 335**Bridal Design Techniques and Construction**

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) The industry of Bridal fashion and accessories is the focus of this unique course. A historical and cultural background to the development of the contemporary industry as well as an overview of the diverse European and American markets will be covered in-depth. In addition students will produce a portfolio of bridal designs and complete a finished product of their own creation.



This course is also offered as a seminar for 1 semester credit, 15 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT FD TA 340 Tailoring

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This course provides the general working knowledge and skills needed to progress from basic garment construction methods to custom tailoring. The course teaches tailoring utilizing both traditional techniques and experimentation with design as it applies to the tailored garments. Develops skills and techniques necessary to produce ladies' tailored slacks and vests. Includes construction processes, assembly procedures, selection of trimmings and notions, fabric cutting, and knowledge and working properties of fabrics and finishes for ladies' tailored jackets, topcoats and overcoats. Emphasis will be on: the application of shape to the garment through design and pressing techniques; development of the awareness of the relationship between human form, design and the form of the apparel; and awareness of the type of fabric in relation to draping form Prerequisites: Draping I

FT AD LT 340 Leather Technology

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Fashion and Accessory Studies and Technology (FT), department of Accessory Design and Technology

PS SP FD 340 Special Project in Fashion Design

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Professional Studies (PS), department of Experiential Learning

PS PD PO 350 Portfolio Development I

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Professional Studies (PS), department of Portfolio Development

FT FD HC 352 Haute Couture Sewing Techniques and Construction

3 semester credits (90 hours: 45 Lecture hours - 45 Studio hours) This course explore the world of the Haute Couture, students learn the finest sewing techniques practiced in couture ateliers: cutting, hand stitching, seam and hem finished, pocket construction, pressing and finishing are practiced. Prerequisites: Fashion Design Studio I or equivalent.

FT FD DE 354 Decoration and Embellishment Techniques in Haute Couture

3 semester credits (45 lecture hours) This advanced course allows students to put in to use their knowledge and skills regarding the design and use of embellishments. The techniques of quilting, pleating and trapunto as well as application of beads, gems, pearls, rocailles and sequins will be instrumental in the final creation of an original piece. Prerequisites: Fashion Design Studio I or equivalent course.

FT FD FC 355 Fashion Collection Design and Production I

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) In this advanced course students learn how to create and develop fashion collections (casual and classic womenswear or menswear) in different market areas by using appropriate sketching and rendering techniques. Collections will be structured and organized in a professional way: from the customer research and the forecast of trends to the creation of mood boards and the selection of fabrics and colors. Visits to museums and fashion design studios will stimulate the student's creative process. Prerequisites: Fashion Design Studio I or equivalent course

FT FD KW 360 Knitwear II

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Prerequisites: Knitwear I For description see FT FD KW 270

FT FD KW 360 Knitwear II

This is a course in which students will familiarize themselves with the knitwear world and will be introduced to a general knowledge of knitwear styles through examples of fashion designers and the use of technical instruments and methods of knitting. Emphasis is placed on learning standard draping and pattern making practices in the knitwear industry and on industrial methods to develop knit designs, together with learning the design aspects of different yarn types, the color, the fabric structure and analyzing the fashion trends in knitwear.

PS PD PO 360 Portfolio Development II

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Professional Studies (PS), department of Portfolio Development

FT FD FD 370 Fashion Design Studio II

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Prerequisites: Fashion Design Studio I For description see FT FD FD 230

FT FD LD 370 Line Development for Fashion I

3 semester credits (45 lecture hours) This course focuses on the process of taking design from concept to reality, with an emphasis on production, pricing and distribution. It will provide the basics of supply chain management and provide a framework for understanding how it can be adapted to best support an individual design concept. Lessons will be complemented by guest presentations by local designers and other influential industry professionals. Students will create a supply chain plan to support successfully bringing their own design concepts to market. Prerequisites: First Year Certificate courses or equivalent.

FT FD LL 380 Lingerie Line Development

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
This course offers an overview on the functions of intimate apparel marketing. Through industry research students will analyze the different market classifications, trend forecasting, and the entire process of merchandising an intimate apparel product; including terminology, product development, pricing and advertising. Prerequisites: Fashion Design Studio I or equivalent course

This course is also offered as a seminar for 2 semester credits, 30 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the Academic Seminar will focus on the specialized area of study.

FT FD SC 380 Sewing and Construction Techniques II

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Prerequisites: Sewing and Construction Techniques I For description see FT FD SC 315

PS PD PO 380

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
3 semester credits (90 hours)
Cross-listed from school of Professional Studies (PS), department of Portfolio Development

FT FD LD 400 Line Development for Fashion II

3 semester credits (45 lecture hours) Prerequisites: Line Development for Fashion I For description see FT AD LD 370

PS PD PO 400 Portfolio Development IV

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Cross-listed from school of Professional Studies (PS), department of Portfolio Development

FT FD FC 410 Fashion Collection Design and Production II

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)
Prerequisites: Fashion Collection Design and Production I For description see FT FD FC 355

PS IN TA 420

Teaching Assistant Internship

3 semester credits (90 contact hours)

Cross-listed from school of Professional Studies (PS), department of Internships

PS IN IN 450

Internship

3 semester credits (150 contact hours)

Cross-listed from school of Professional Studies (PS), department of Internships

DEPARTMENT OF JEWELRY DESIGN (JD)

Focusing on all the aspects related to the design and realization of jewels, the Department of Jewelry Design provides students with a complete knowledge of the matter and of the materials involved in jewelry creation. Graphic techniques of representation and renderings are explored, both in their manual and in their digital forms. From basic construction techniques through gilding and stone setting, the department offers courses in which students, after having acquired all the fundamental skills, are able to create their own designs.

FT JD JD 180

Jewelry Design I

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This course introduces students to the creative practices of jewelry design. The process begins with the execution of the design through the use of orthographic projections, three-quarter views and technical layout, and is followed by representational drawings using watercolor, pen and ink, tempera-gouache or pastels. Students will explore the practical rendering applications and techniques used in jewelry making in order to better understand the planning stage of their initial designs and the design's feasibility as a rendered object.

This course is also offered as a seminar for 2 semester credits, 30 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT JD JM 190

Jewelry Making I

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This workshop-based course gives the students a solid grounding in the basic practical skills and techniques necessary for jewelry making as an art form. The emphasis of the course is on craftsmanship. Students will learn soldering, assembly skills and finishing, with emphasis on the handling of metals.

This course is also offered as a seminar for 2 semester credits, 30 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT JD IG 200

Introduction to Gemology

3 semester credits (45 lecture hours) This course is an introduction into gems and their characteristics. Students will learn how to identify the physical and optical properties of gems and how to evaluate their selection and best use. Topics include: diamonds, rubies and sapphires, emeralds and aquamarines, pearls, tourmaline, garnet and lapis lazuli.

FT JD SM 210

Introduction to Silversmithing

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) This course will introduce students to silversmithing equipment, tools and techniques from forming and chasing, to the more advanced repoussé technique. The emphasis is divided equally between creative design and craftsmanship. Instruction will include an introduction to the Florentine traditions of silversmithing. The course includes two museum visits, to the Bargello Museum and the Silver Museum in the Pitti Palace. Each student will present a handmade two- or three-dimensional silver object at the end of the course.

FT JD CJ 250

Costume Jewelry Design

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)

This course will focus on design, techniques and principles of construction for costume jewelry. Emphasis is placed on design development, integration of materials and processes. Jewelry innovation and exploration of concept design together with how to address copyright and pricing procedures will complete the study course.

This course is also offered as a seminar for 2 semester credits, 30 lecture hours. The regular semester class will introduce the student to the subject and then focus on the area of study, while the seminar will focus on the specialized area of study.

FT JD JD 260

Jewelry Design II

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) Building on the techniques and principles learned in the Introduction to Jewelry Design I course, students will continue to refine their design skills. Emphasis is placed on more advanced design development, integration of materials and processes. Additional focus will be on jewelry innovation and the exploration of concept design in the fashion jewelry industry. The student will also learn how to best present rendered ideas and how to address copyright and pricing procedures of jewelry design. Prerequisites: Jewelry Design I or equivalent.

FT JD JM 270

Jewelry Making II

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)

This course follows the basic skills of jewelry making presented in the Jewelry Making I course. Students will refine their skills in the use of bench hand tools with an emphasis on the techniques of sawing and piercing. In addition, this course will teach the basics of the wax casting process and its application to the design and production of jewelry, and wax carving techniques from layout to carving, and forming and finishing. Prerequisites: Jewelry Making I or equivalent.

FT JD SS 280

Stone Setting

3 semester credits (90 hours: 45 lecture hours - 45 studio hours)

This course teaches the technical procedures and processes of stone setting. Students will be instructed on variety of setting techniques including bezel and prong settings, diamond channel settings, plate or bead settings and the more advanced pav settings.

Prerequisites: Jewelry Making I or equivalent.

FT JD EN 300

Enameling

3 semester credits (90 hours: 45 Lecture hours - 45 Studio hours)

This course introduces students to the ancient enameling technique of jewelry making which has a particularly rich and continuing tradition in Italy. Students study first-hand examples of Medieval, Renaissance and contemporary jewelry and objets d'art that utilize the enameling process. Students will be instructed on the various techniques and applications used in the metal enameling process. Some of the techniques and applications studied will include: cloisonné, champlevé, plique-à-jour, Limoges and graffiti.

Prerequisites: Jewelry Making I or equivalent.

ID ID CD 280

3D Computer Design and Rendering

3 semester credits (90 hours: 45 lecture hours - 45 studio hours) In this course students will learn the concepts and techniques of creating, viewing and manipulating 3D models. Through the generation of drawings and perspectives, students develop an in-depth understanding of the modeling and rendering techniques used for creating objects, furniture and interior spaces.

Prerequisites: Technical Drawings and CAD or equivalent.

Cross-listed from Interior and Visual Design (Interior Design, Environmental Architecture and Sustainability)

